



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

CONTRACT

<u>Contract / Revision</u> 1806212 /		<u>Alt Order #</u> 08775675
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 09/05/17 - 09/11/17		<u>Estimate #</u> 3679
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 09/05/17 / 09/05/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$675.00			
2	WSFA	09/08/17	09/08/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$115.00			
3	WSFA	09/08/17	09/08/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$260.00			
4	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$70.00			
5	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$70.00			
6	WSFA	09/08/17	09/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$25.00			
7	WSFA	09/08/17	09/08/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$15.00			
8	WSFA	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$225.00			
9	WSFA	09/08/17	09/08/17	INSIDER, THE	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$70.00			
10	WSFA	09/08/17	09/08/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1806212 /	08775675

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$60.00			
11	WSFA	09/08/17	09/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$135.00			
12	WSFA	09/08/17	09/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$135.00			
14	WSFA	09/08/17	09/08/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$15.00			
15	WSFA	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$420.00			
16	WSFA	09/08/17	09/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$285.00			
17	WSFA	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$800.00			
18	WSFA	09/08/17	09/08/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$450.00			
19	WSFA	09/08/17	09/08/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$485.00			
20	WSFA	09/08/17	09/08/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$260.00			
21	WSFA	09/08/17	09/08/17	AGT	658-8pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$350.00			
22	WSFA	09/08/17	09/08/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$115.00			
23	WSFA	09/08/17	09/08/17	Dateline	9-10pm		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$510.00			
24	WSFA	09/11/17	09/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$675.00			
25	WSFA	09/11/17	09/11/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$115.00			
26	WSFA	09/11/17	09/11/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$260.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$70.00			
28	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$70.00			
29	WSFA	09/11/17	09/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$25.00			
30	WSFA	09/11/17	09/11/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$15.00			
31	WSFA	09/11/17	09/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$225.00			
32	WSFA	09/11/17	09/11/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$70.00			
33	WSFA	09/11/17	09/11/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$60.00			
34	WSFA	09/11/17	09/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$135.00			
35	WSFA	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$135.00			
37	WSFA	09/11/17	09/11/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$15.00			
38	WSFA	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$420.00			
39	WSFA	09/11/17	09/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$285.00			
40	WSFA	09/11/17	09/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$800.00			
41	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$450.00			
42	WSFA	09/11/17	09/11/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$485.00			
43	WSFA	09/11/17	09/11/17	NBC Today Show	7-9am		:30			NM	1	\$260.00

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ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 1----- 1 \$260.00												
44	WSFA	09/11/17	09/11/17	amer ninja warrior	7-9pm		:30			NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 1----- 1 \$675.00												
45	WSFA	09/11/17	09/11/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 1----- 1 \$115.00												
46	WSFA	09/11/17	09/11/17	Spartan Ult Team Challeng	9-10pm		:30			NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/17 09/17/17 1----- 1 \$675.00												
47	WSFA	09/09/17	09/09/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1- 1 \$260.00												
E 48	WSFA	09/09/17	09/09/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1- 1 \$100.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/04/17-09/10/17 Notre Dame Football 230p-6p -----Sa-- :30 \$100.00 NM Credited												
49	WSFA	09/09/17	09/09/17	EM (SA)	530-6a		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1- 1 \$45.00												
50	WSFA	09/09/17	09/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1- 1 \$105.00												
51	WSFA	09/09/17	09/09/17	Notre Dame Football	630p-930p		:30			NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1- 1 \$2,500.00												
52	WSFA	09/10/17	09/10/17	Late News	1030p-1130p		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1 1 \$340.00												
E 53	WSFA	09/10/17	09/10/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1 1 \$25.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/04/17-09/10/17 LF SU 11-1130p 11-1130p -----Su :30 \$25.00 NM Credited												
54	WSFA	09/10/17	09/10/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$205.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1 1 \$205.00												
55	WSFA	09/10/17	09/10/17	Sun 6-630a	Sun 6-630a		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1 1 \$50.00												
56	WSFA	09/10/17	09/10/17	Broad Rotation	630a-7a		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17 09/10/17 -----1 1 \$60.00												

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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1806212 /	08775675

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership F	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
57	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$105.00			
58	WSFA	09/10/17	09/10/17	NYG-DALLAS	730p-10p		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$1,125.00			
59	WSFA	09/10/17	09/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$105.00			
60	WSFA	09/10/17	09/10/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$45.00			
61	WSFA	09/07/17	09/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$675.00			
62	WSFA	09/07/17	09/07/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$115.00			
63	WSFA	09/07/17	09/07/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$260.00			
64	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$70.00			
65	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$70.00			
66	WSFA	09/07/17	09/07/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$25.00			
67	WSFA	09/07/17	09/07/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$15.00			
68	WSFA	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$225.00			
69	WSFA	09/07/17	09/07/17	INSIDER, THE	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$70.00			
70	WSFA	09/07/17	09/07/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$60.00			
71	WSFA	09/07/17	09/07/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$135.00			
72	WSFA	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00

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Contract / Revision	Alt Order #
1806212 /	08775675

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$135.00			
74	WSFA	09/07/17	09/07/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$15.00			
75	WSFA	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$420.00			
76	WSFA	09/07/17	09/07/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$285.00			
77	WSFA	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$800.00			
78	WSFA	09/07/17	09/07/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$450.00			
79	WSFA	09/07/17	09/07/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$485.00			
80	WSFA	09/07/17	09/07/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$260.00			
81	WSFA	09/07/17	09/07/17	KC-NE	730p-1030p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$800.00			
82	WSFA	09/07/17	09/07/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$115.00			
83	WSFA	09/05/17	09/05/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$675.00			
84	WSFA	09/05/17	09/05/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$115.00			
85	WSFA	09/05/17	09/05/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$260.00			
86	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$70.00			
87	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$70.00			
88	WSFA	09/05/17	09/05/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$25.00			

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Contract / Revision	Alt Order #
1806212 /	08775675

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
89	WSFA	09/05/17	09/05/17	Last Call With Carson Daily L1230-107x			:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$15.00			
90	WSFA	09/05/17	09/05/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$225.00			
91	WSFA	09/05/17	09/05/17	INSIDER, THE	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$70.00			
92	WSFA	09/05/17	09/05/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$60.00			
93	WSFA	09/05/17	09/05/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$135.00			
94	WSFA	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$135.00			
96	WSFA	09/05/17	09/05/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$15.00			
97	WSFA	09/05/17	09/05/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$420.00			
98	WSFA	09/05/17	09/05/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$285.00			
99	WSFA	09/05/17	09/05/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$800.00			
100	WSFA	09/05/17	09/05/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$450.00			
101	WSFA	09/05/17	09/05/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$485.00			
102	WSFA	09/05/17	09/05/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$260.00			
103	WSFA	09/05/17	09/05/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$115.00			
104	WSFA	09/05/17	09/05/17	WORLD OF DANCE	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$800.00			

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Contract / Revision	Alt Order #
1806212 /	08775675

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	WORLD OF DANCE	9-10pm	-Tu-----	:30		\$800.00	NM		
		Credited										
105	WSFA	09/06/17	09/06/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$675.00				
106	WSFA	09/06/17	09/06/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$115.00				
107	WSFA	09/06/17	09/06/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$260.00				
108	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$70.00				
109	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$70.00				
110	WSFA	09/06/17	09/06/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$25.00				
111	WSFA	09/06/17	09/06/17	Last Call With Carson Daily	L1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$15.00				
112	WSFA	09/06/17	09/06/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$225.00				
113	WSFA	09/06/17	09/06/17	INSIDER, THE	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$70.00				
114	WSFA	09/06/17	09/06/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$60.00				
115	WSFA	09/06/17	09/06/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$135.00				
116	WSFA	09/06/17	09/06/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$135.00				
118	WSFA	09/06/17	09/06/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$15.00				
119	WSFA	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/04/17	09/10/17	--1----	1			\$420.00				
120	WSFA	09/06/17	09/06/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1806212 /	08775675

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$285.00			
121	WSFA	09/06/17	09/06/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$800.00			
122	WSFA	09/06/17	09/06/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$450.00			
123	WSFA	09/06/17	09/06/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$485.00			
124	WSFA	09/06/17	09/06/17	LBS:FOREVER YOUNG			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$565.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	LBS:FOREVER YOUNG		---W-----	:30		\$565.00	NM		
Credited												
125	WSFA	09/06/17	09/06/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$260.00			
E 126	WSFA	09/06/17	09/06/17	CARMICHAEL SHOW	8-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$565.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	CARMICHAEL SHOW	8-9pm	---W-----	:30		\$565.00	NM		
Credited												
127	WSFA	09/06/17	09/06/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$115.00			
E 128	WSFA	09/06/17	09/06/17	LAW AND ORDER:SVU	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/04/17-09/10/17	LAW AND ORDER:SVU	9-10pm	---W-----	:30		\$800.00	NM		
Credited												
129	WSFA	09/10/17	09/10/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S				1	\$10.00			
130	WSFA	09/11/17	09/11/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	M-----				1	\$10.00			
131	WSFA	09/07/17	09/07/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$10.00			
132	WSFA	09/05/17	09/05/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$10.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1806212 /	08775675

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	SENATE LEADERSHIP	3679

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
133	WSFA	09/06/17	09/06/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$10.00			
134	WSFA	09/05/17	09/05/17	hollywood game night	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$800.00			
E 135	WSFA	09/06/17	09/06/17	AGT	658-8pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$565.00			
N 136	WSFA	09/06/17	09/06/17	Marlon	8-9pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$565.00			
N 137	WSFA	09/06/17	09/06/17	hollywood game night	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$800.00			
N 138	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S				1	\$125.00			
N 139	WSFA	09/07/17	09/07/17	NET NFL Thursday Game	730p-1030p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$800.00			
N 140	WSFA	09/06/17	09/06/17	Today in Alabama 5am	5-530a		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$195.00			
N 141	WSFA	09/09/17	09/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----S-				1	\$105.00			
Totals											130	\$35,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/11/17	130	\$35,385.00	(\$5,307.75)	\$30,077.25
Totals	130	\$35,385.00	(\$5,307.75)	\$30,077.25

Signature: _____ Date: _____

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REP HEADLINE# 8775675 TRF# 1806212 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP5/17 09.52
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	S		1100P-1130P	30		\$25.00	9/10	9/10	0		SUN	0
PROGRAM : BEASLEY ALLEN REPORT												
CON COM1: BEASLEY ALLEN REPORT												
STATION MAKEGOOD OFFERS:												
M3 UNRESL MISSED: BONUS												
OFFER: THU/730P-1030P												
& W-F/500A-530A												
& SAT/600A-800A												
CMT: OFFERING TO RE-SPEND MONEY FROM NA'S (\$1100.00) ON HDL #8774820.												
CMT: PLEASE CONFIRM. THANKS,												
(SEP1/17) PLS ADVISE.												
SEP7 \$800.00												
SEP6 \$195.00												
SEP9 \$105.00												
M4 OK'D BUY#48 MISSED: SAT/230P-600P												
BUY#53 SUN/1100P-1130P												
OFFER: SUN/700A-800A												
CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE												
(SEP3/17) PLS ADVISE.												
SEP9 \$100.00												
SEP10 \$25.00												
SEP10 \$125.00												
CONTRACT TOTAL 34285.00												
TOTAL SPOTS 127												

MARKET TOTALS \$59,112 WSFA 58% WNCN 9% WAKA 25% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

PROGRAM : NFL FOOTBALL
ORD COM1: OFFERING TO RE-SPEND MONEY FROM NA'S (\$1100.00) ON HDL #8774820.
ORD COM2: PLEASE CONFIRM. THANKS,

REP HEADLINE# 8775675

\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

TRF# 1806212

REP: TEL# 703-528-9387

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SEP5/17 09.56

*** WSA-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
137	A		500A-530A	30		\$195.00	9/6	9/8	1		W-F	1
PROGRAM : TODAY IN AL @ 5A ORD COM1: OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) ON HDL #8774820. ORD COM2: PLEASE CONFIRM. THANKS, PART OF A MAKEGOOD MADE UP OF LINES 136-138												
138	A		600A-800A	30		\$105.00	9/9	9/9	1		SAT	1
PROGRAM : SATURDAY TODAY ORD COM1: OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) ON HDL #8774820. ORD COM2: PLEASE CONFIRM. THANKS, PART OF A MAKEGOOD MADE UP OF LINES 136-138 STATION MAKEGOOD OFFERS: M3 OK'D MISSED: BONUS OFFER: THU/730P-1030P & W-F/500A-530A & SAT/600A-800A CMT: OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) ON HDL #8774820. CMT: PLEASE CONFIRM. THANKS,												
SEP/17			35385.00									CONTRACT TOTAL 35385.00 TOTAL SPOTS 130

MARKET TOTALS \$59,112

WSFA 58%

WNCV 9%

WAKA 25%

WCOV 8%

CABL 0%

WBMM 0%

WIYC 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT* Q-PAID PGM* R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS* Z-COMMENTS* *-MULTIPLE *

REP HEADLINE# 8775675 TRF# 1806212 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP5/17 10.13
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8775675 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3679 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/17 10.13

REP: REVISED ORDER
M3 OKD AS LINES 136-138
PREVIOUS TTL, \$34,285
REVISED TTL, \$35,385
\$1,100 WAS MOVED FROM HEADLINE: 8774820
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M3 OK'D MISSED: BONUS
OFFER: THU/730P-1030P SEP7 30S \$800.00 (SEP5/17)
& W-F/500A-530A SEP6 30S \$195.00 PLS ADVISE.
& SAT/600A-800A SEP9 30S \$105.00
CMT: OFFERING TO RE-SPEND MONEY FROM NA'S (\$1100.00) ON HDL #8774820.
CMT: PLEASE CONFIRM. THANKS,

CONTRACT TOTAL 35385.00
TOTAL SPOTS 130